



MichBusiness SUPPLIER DIVERSITY PROGRAM



WBE Insurance Program



Meet or Exceed your Diversity Spend Requirements
Our program provides Thrive members with the exclusive ability to count health insurance premiums towards diversity spend with a woman-owned business, all while still receiving the same great service from your agent or broker.



Compliance Solutions and Administrative Support
Thrive Members receive complimentary HR compliance tools, such as Summary Plan Descriptions and Section 125 POP Plans, plus discounts on COBRA administration and much more.



Strategic Promotion and Networking Opportunities
Thrive members receive warm introductions to key businesses, and access to the MichBusiness community, including corporate advisors and more.



Exposure and Advertising in Corp! Magazine
Thrive members will receive a choice of an advertising package in Corp!, program support at one of Corp!'s events, or preferential seating at a signature program, such as the Women Thrive Conference.



Discounted Pricing on Sponsorship Packages
Program support or sponsorship can be customized for your needs and could include event tickets, an exhibitor booth or logo exposure.



Access to Best Practices Resource Guide
Thrive members will receive the annual Best Practices Resource Guide, brought to you by The Best and Brightest Companies to Work For. The guide shares the secret sauce of many winners across the U.S.



Educational Webinars
Access to webinars on topics from Best and Brightest winners, experts and leaders presenting on best practices, case studies, trends and data.



Discounts on Best and Brightest Program Offerings*
Thrive members who nominate their companies for the Best and Brightest Companies to Work For, will receive waived scoring and analysis fees, and discounts on benchmarking reports.

**only applies to first time program participants.*

**Contact us at 586-393-8800 or via email at
SupplierDiversity@michbusiness.com**

