

START YOUR MICHBUSINESS ADVENTURE TODAY!

MichBusiness is truly what you make of it. We are here to help make your adventure both fun and rewarding. By **Exploring** our community, **Connecting** with other businesses and professionals, you're sure to **Thrive!**

- Use #michbusiness on social media to share any news, job openings, events, promotions or anything else about your organization that you want to brag about!
- Check our upcoming event schedule to see how you can explore, connect and thrive in our community.
- Visit MichBusiness.com to see what's happening around the community.
- Utilize our business experts by posting any business questions, product issues or challenges that you need input for.

MichBusiness

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Join Us:



WELCOME TO MichBusiness

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WELCOME *Trailblazers* AND *Explorers* TO THE **MICH**BUSINESS COMMUNITY!

Welcome to **Mich**Business — the **Michigan** Business community all in one place. You are now part of a network of thousands of businesses that help you Explore, Connect and Thrive on your business journey. The **Mich**Business experience is also punctuated by The Milestone Series which includes a number of high impact speakers and events in addition to various programs and resources.

THE **MICH**BUSINESS MILESTONE SERIES INCLUDES:

- Explore Speaker Series
- Health Care Connect Conference
- Thrive Conferences
- Connect Networking Events
- Women Thrive Conference
- Thrive Webinars

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- #michbusiness
- MichBusiness online community
- Financial Savings/Perks
- Health Insurance solutions



- Compliance Solutions
- Health Care Reform Connect
- Legislative Connections



- MichBusiness Leadership Training
- Thrive Affinity Groups

WHAT IS #**MICH**BUSINESS?

Stay connected to our community through **Mich**Business.com or wherever you and your businesses are social online by using the hashtag, #michbusiness. Explore contests, promotions of Michigan products and services, use our “brag board” to share your business updates, and interact directly with other businesses on various social media platforms. Use the hashtag and broaden your reach to thousands of followers in our online community!

ARE YOU A *Trailblazer* OR AN *Explorer*?

Trailblazers are members of the **Mich**Business community that are entitled to various programs and offerings exclusive to them for a nominal annual fee. Trailblazers have access to all **Mich**Business programs and they can participate in over 40 programs that are designated for Trailblazers only.

Explorers are social members of the **Mich**Business Community. They participate in using #michbusiness in social media, digital contests, and engage with the community online. They also want to be aware of any **Mich**Business programs or activities that they may want to become involved in, including The Milestone Series of events. Explorers will have access to certain financial perks throughout the year as a thank you for being involved.