



MichBusiness

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MICHBUSINESS PEER GROUPS

MichBusiness Peer Groups give business people a place to turn for answers, advice, affiliation, and association. These groups are educational in nature providing members with a unique and affordable professional development opportunity within a confidential, facilitated forum where solutions to common issues are discovered by sharing experiences and best practices

Join a group that's right for you...

Accounting Office Peer Group

Accounting professionals from all industries who hold titles at all levels of an organization (e.g. business manager, office manager, controller, accounting manager) discuss successes and challenges while contributing practical insight on timely issues. By sharing individual experiences and exploring new ideas, resources, tools, and best practices, members expand their knowledge base and build relationships with like-minded peers.

Human Resources Peer Group

Leaders from all business sectors who hold an HR position within an organization (e.g. HR Director, HR Manager, HR Partner) discuss human resources issues, share practical tools and resources, obtain updates on compliance and legislative matters and share best practices providing just-in-time learning in a confidential setting. Since this group is education focused, membership is limited to individuals employed in an HR role within a corporation, and is not open to HR service providers, consultants, or staffing companies.

Professional Business Development Peer Group

Members include marketing, sales, and business development professionals working within large and small companies as well as owners of small businesses and private practitioners who are responsible for developing their client base. The group explores sales and marketing strategies, lead generation, goal setting, and other topics aimed at building members' overall sales, marketing and business development effectiveness.

Next Generation in a Family Business Peer Group

Those poised to be next in line to lead a family business or small enterprise discuss strategic, management, legal and personal issues involved in succession planning. Members discuss the challenges inherent in transitioning the leadership of a family business while developing the leadership skills that will prepare them for success in their next role.

Females in the Family Business Peer Group

Members include wives, daughters, aunts, sisters, and mothers who work within a family business as well as women who own, are partners in, or work for family businesses. The group recognizes the unique qualities of being a woman in the family business and provides a safe space to explore solutions to common challenges.

Women Business Leaders Peer Group

Members fall into all age groups and come from many business sectors where they find a place to share knowledge and experience across generational lines. The overall purpose of this group is to help women thrive in their lives and careers by building self-awareness through shared experiences of other successful women business leaders.

Peer Group meetings are open to members only; guests may attend by invitation.

Annual Membership \$425

Call Therese Smith at 586-393-4396 for more details.

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MICHBUSINESS PEER GROUP BENEFITS

Compliance Benefits

- Compliance Documents: Section 125s, Summary Plan Descriptions (SPDs)
- COBRA Administration, FMLA Administration, ACA Reporting Program

Healthcare Services (for BCBS/BCN Clients)

- Employee Enrollment
- Change of Status Requests
- Billing & Claims Service
- Diversity Spend Program

Money Saving Discounts for Your Business and Employees

- Superfleet Fuel Savings
- Quicken Loans Mortgage Insiders
- Staples Advantage Discount
- Frankenmuth Business Insurance
- Pet Insurance
- Club Quarters Hotel Discounts

Educational Experiences - Earn SHRM/HRCI credit (20+ per calendar year)

- Webinars, Workshops & Town Halls on important and timely issues:
 - State & Federal Legislation
 - Employment Law
 - HR Best Practices
 - Employee Wellness & Wellbeing
 - Racial Justice (Diversity, Equity & Inclusion)
- Access to past webinars focused on a variety of topics

Conferences

- Illuminate Business Summit (Complimentary Ticket - \$79 value)
- Women In Leadership Conference (Discount on Tickets)
- Salute to Diversity Conference (Discount on Tickets)
- Best of MichBusiness Gala (Discount on Tickets)
- Ignite Leadership Training (Discount on enrollment)

Other Member Resources

- Subscription to Corp! Magazine
- Wellness & Wellbeing Resource Guide
- Racial Justice Resource Guide
- Virtual Team Bonding Guide
- Michigan Talent Resource Guide (Published annually)
- HR Best Practices National Publication (\$75 value)

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