

MICHBUSINESS: THRIVE AFFINITY GROUPS

MichBusiness Thrive Affinity Groups provide a place to turn for answers, advice, affiliation and association. The groups, comprised of like-minded people, are confidential and non-judgemental forums where members share experiences. Competitors, vendors, and referral seekers are discouraged from attending. Each group consists of 10-15 participants and is moderated by an industry leader.

Join a group that's right for you...

Accounting Office

Business managers, controllers, and accounting office professionals from private Michigan companies meet monthly to discuss taxes, budgeting, staffing and other concerns.

Human Resource Professionals

HR Directors and HR Professionals attend these sessions where members share solutions and resources. This group is not open to HR consultants or service providers, members must be employed as HR staff for companies not in the business of providing HR services.

Professional Service Providers

Members are business owners and business development professionals meeting monthly to explore sales strategies, lead generation, goal setting as well as problem solving and accountability.

Next Generation in a Family Business

Those poised to be next in line to lead a family business or small enterprise discuss legal and personal issues in succession planning. Members are peers who hash out the problems of dealing with the leading generation as they develop leadership skills in preparation for their next role.

Females in the Family Business

Wives, daughters, aunts, sisters, and mothers in a family business are invited to attend. Women who own, are partners in, or work for family businesses meet to discuss conduct, relationships and business issues with their peers.

Senior Executives in Small Business

If your company has fewer than 20 employees and you are wrestling with working on the business while still working in the business, this group will help you through some of the struggles. Participants need not own the business, but must be responsible for most strategic decisions.

Thrive Affinity Group meetings are open to members only; and visitors may attend as a guest before joining. Thrive Affinity Group Membership is \$385 per year; company discounts apply for participation in more than one group.

FORMING SOON – Food Industry Professionals; Women in Leadership

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Call Jan Hubbard at 586-393-4382 for more details.
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Here is what others are saying about the Affinity Group experience:

“My group provides an unparalleled experience to share ideas, support each other, and play a key role in each other's development as leaders. In summary – it is a dream.”

Todd Hohausser, CEO, Harvey Hohausser & Associates

“You can discuss whatever individual concerns you're having, bounce ideas off of peers, and get an outside perspective. I enjoy being able to share my experiences and accumulated knowledge with my group. It feels good to be a resource.”

Melissa Gardynik, HR Manager, National Food Group

“Thrive Affinity Groups are the best deal in town. Myself and three of our employees belong to these groups.”

Nancy Negohosian, Vice President, HMS Products, Inc.

“My group is like an EAP, as it allows you to connect with others in your profession where you can share and learn from experiences among your peers.”

Tina Marie Wohlfield, Compliance/HR Consultant, Arthur J. Gallagher Co.

“What I like best about my Thrive Affinity Group is that I can connect with others in family business situations and we share advice and experience. Most of us can relate to what each other is going through. It's very specific and it's very helpful.”

Debbie Behring, President, JB Cutting, Inc.

“I think it is important to connect with people you can trust and learn from, and my Affinity Group allows me to do so by drawing upon the specific knowledge of others.”

Eric van der Meulen, President, Q'vive

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