

MichBusiness

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explore | connect | thrive



A Solution for Your Clients' Supplier Diversity Needs

MichBusiness has been a partner to the insurance agent community and your clients for over 30 years. We are structured to help small businesses by providing valuable resources, tools, events, education, and training to help businesses succeed. With this in mind, we have designed a solution for your clients' supplier diversity needs. The **MichBusiness WBE Insurance Program** is designed to allow our **Thrive** Level members apply their health premiums towards their supplier diversity spend with a certified woman-owned business. By introducing this exclusive program to your clients who do business with corporations that require reporting of spend with businesses owned by women, minorities and other diverse groups, you are able to provide **incredible value to your clients**. We are here to assist as your trusted partner every step of the way.

Key Program Facts and Benefits:

- Clients either have, or are considering, Blue Cross Blue Shield/Blue Care Network of Michigan
- You remain the Agent of Record.
- Your commissions remain unchanged.
- Your clients' billing would change to TGG Solutions.
- Your clients who are required to report Supplier Diversity spend to their customers can count all premiums paid, plus their Thrive membership fee, toward their WBE (Women Business Enterprise) spend.

As Thrive members, your clients will receive added benefits from MichBusiness, such as:

- Marketing and networking exposure through our annual events or exposure via print/digital ads in Corp! Magazine.
- A complimentary copy of the Business Resource Guide, which compiles the best practices of The Best and Brightest Companies to Work For®.
- Access to educational tools such as webinars, HR discussion groups, plus valuable membership discounts.

Wondering how to get your clients started?

Contact us at
586-393-8800 or via email at
SupplierDiversity@michbusiness.com



Blue Cross
Blue Shield
Blue Care Network
of Michigan

