



MichBusiness **SUPPLIER DIVERSITY PROGRAM**

Supplier Resources and Services

MichBusiness has a successful Supplier Diversity program in the market developed with Blue Cross Blue Shield of Michigan and Blue Care Network. As a certified Women Business Enterprise (WBE) our program with Blue Cross and BCN, allows companies who have a Supplier Diversity spend initiative to join as a Thrive level member and enroll into our program. Clients who are currently with Blue Cross and BCN or are thinking of changing their health insurance carrier, gain access to valuable resources, tools and special discounts, including the exclusive ability to count their health insurance premium and membership as a part of their WBE spend.



Business Operations

- Vast compliance resources including - Summary Plan Descriptions (SPD), Section 125 POP plan document, COBRA administration, FMLA administration, ACA reporting, and general compliance Q&A.
- Financial savings for businesses and their employees - office supplies, hotel and entertainment discounts, pet insurance, fleet gasoline program, and mortgage services to name a few.
- Exclusive discount on worker's compensation and personal lines insurance with our program partner Frankenmuth Insurance.



Human Resources & Benefits

- Access to employee survey data and assessments through the Best & Brightest programs.
- In-depth resource guides on Racial Justice, Wellness, and Best Practices for companies and their employees.
- Clients continue to work with their dedicated health insurance agent.
- Clients have additional access and support available via the experienced insurance department at MichBusiness to assist with processing day-to-day benefit changes, and resolving service or claims issues that may arise.
- Custom Blue Cross and BCN consolidated bill for all enrolled clients each month – group invoice includes health insurance premium, and ancillary benefits (dental, vision, life) with Blue Cross and BCN, plus Association dues.
- Quarterly WBE supplier diversity spend tracking reports are available.

continued



MichBusiness
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Supplier Resources and Services Continued



**Training & Education
Resources and Discounts**

- Access to local and national Peer Groups across the country, that focus on professional business development, human resources, next generation in family business, females in family business, and accounting office group.
- Leadership training - Building the communication skills of your leaders (experienced and new managers, team leaders, high potential staff & those moving from peer to supervisor) by creating self-awareness, exploring how to give/receive feedback, while uncovering actions that get in the way of those they lead.
- Customer service training - Strengthening, deepening and widening your staff's relationships with customers through "Connection Conversations" that lead to more referrals, more sales leads and greater customer loyalty.
- Year-long national town halls with diverse speakers and in-depth panel discussions.
- Educational webinars each month on various topics to assist businesses with information and resources to guide you through today's complex business environment and compliance regulations. (HRCI & SHRM CE)
- Special events and conferences throughout the year providing networking opportunities with peers and business community contacts; timely topics are presented focusing on education, wellness, best practices, as well as honoring and celebrating with business leaders and companies across the nation who are taking themselves, and the business community to the next level.



**Marketing
& Promotion**

- Access to Corp! Magazine, the only statewide business publication dedicated to business owners and C-Suite leaders. The print and digital publications are a resource for Michigan businesses by providing breaking business news, COVID 19 guidelines, best practices, economic trends and everything a CEO needs to know. Our Supplier Diversity clients gain a subscription to Corp! Magazine with their membership, plus discounted advertising rates on print and digital ads.
- Ability to become a sponsor at our various events throughout the year with MichBusiness, and our brands Best & Brightest Companies To Work For® and Corp! Magazine.

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