

## More About the MichBusiness WBE Insurance Offering for Your Supplier Diversity Needs

Many of our members are required to have a diverse supply base and now we have a solution for them. **MichBusiness** has been known for its insurance offerings over the past 30 years, through a partnership with Blue Cross Blue Shield of Michigan and Blue Care Network. Now, you can apply health insurance premiums towards your diversity spend without losing quality coverage, while still working with your own insurance agent.

**MichBusiness** is a **Certified Woman-Owned Business**, with insurance billing capabilities. This means that, by partnering with us, you can count all health insurance premiums toward your WBE spend goals. To get started, contact us at SupplierDiversity@michbusiness.com or 586-393-8800 for enrollment into the **WBE Insurance Program**.\*

At **MichBusiness**, we strive to uplift the community and make Michigan a better place to live and work. Our focus is to help businesses grow and succeed, and we ensure that we are inclusive in representing diverse interests in all of our programs across the state. We have hosted many community programs dedicated to women, veterans, and minorities over the past 20 years. Please ask us about our Women Thrive Conference for women in leadership in the workplace, our Salute to Diversity conference, and our Veteran Assistance Program in West Michigan.

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\*Thrive level membership dues are required for this program.



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Get started today by contacting us at

586-393-8800 or via email at

