

### Scalable Child Care Benefits Packages

## Build a flexible child care benefits package that meets the needs of your workforce.

Our suite of child care benefits is flexible and scalable. We'll take some time to get to know your workforce and their unique needs. Afterward, you'll receive recommendations for a customized package of the benefits below so you can provide your employees with quality, safe child care in the communities they call home.

#### **Tuition Benefit**

- Share in the cost of child care by providing a percentage of savings on full-time, part-time, or drop-in child care.
- Receive a zip code analysis for a list of centers ready to serve your working families in their neighborhoods.
- Gain support from over 1,500 learning centers and 500 before- and after-school programs nationwide.

#### **Back-Up Care**

- Save a working parent's day when gaps in regular care occur with convenient in-center or at-home child care at a moment's notice.
- Help parents stay productive at work when the unexpected happens.
- Reduce absenteeism and increase employee engagement.

#### **Priority Waitlist**

- Make care more accessible by giving your employees preferred access to KinderCare Learning Centers convenient to work.
- Help working parents gain access to care in areas where demand is high and waitlists are long.
- Ensure employees are moved to the front of the line and skip the wait.

#### **Dedicated Space**

- Save a seat for your employees' children at high-demand centers so they can focus on work and life.
- Help working parents gain access to immediate child care options in areas where demand is high.
- Stay competitive when recruiting top talent by offering child care when they need it.



## Discover why child care benefits matter



"KinderCare Education's footprint enabled us to implement a child care solution for the largest possible number of team members through a single partnership. This is an invaluable benefit to our team members across the country."

> - Jennifer Higgins, Principal of Benefits & Wellbeing Programs, Walgreens

# Do your work perks support employees as their priorities change?



think employers should **offset the cost** of child care.



55% of parents

would **take a pay cut** for a job that offers child care.

Source: "Parent Confidence Index," Harris Poll, 2019

Progressive employers like you are answering working parents' call with the support they need. By making quality child care more accessible to your working families, you:

- Increase productivity by improving work-life integration.
- Give them peace of mind while at work.
- Transform company culture.
- Encourage employee engagement.
- · Attract and retrain top talent you work hard to recruit.

For 50 years, KinderCare Education has been the nation's leading provider of early childhood education. With over 1,500 learning centers in 40 states, we support working families in their communities with safe, nurturing classrooms that help kids build confidence for life.

Child care options provide relief for the 33% of parents experiencing financial hardships due to the cost of care. Source: NPR, 2016 Safe, secure **child care near work** gives peace of mind to the **54% of parents** who stay awake at night worrying about their child's care. *Source: Harris Poll, 2019* 



#### → Ready to get started?

Connect with us at employersolutions@kindercare.com. Visit our website at www.kindercare.com/atwork.