the BEST of MichBusiness 2023

Celebrating the

Best of MichBusiness Awards Program

November 16, 2023

Elevate Your Next Event

SPACES AVAILABLE FOR LARGE OR SMALL GROUPS, INCLUDING:

Athletic Events | Conferences | Corporate Meetings | Demonstrations | Industry Expos | Training Sessions

VISIT OUR WEBSITE TODAY!

vistatech.schoolcraft.edu

Schoolcraft College
CONFERENCE & EVENT SERVICES

Schoolcraft College • 18600 Haggerty Rd, Livonia, MI 48152 • vistatech@schoolcraft.edu • 734-462-4610

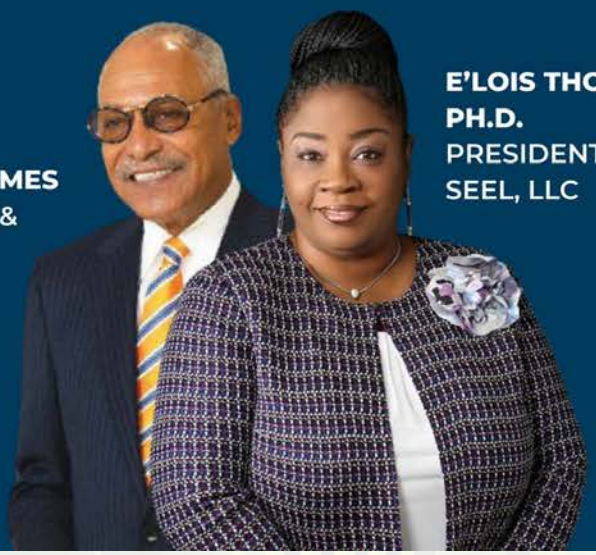
INNOVATION • SUSTAINABILITY • EFFICIENCY • COMMUNITY

At SEEL, we specialize in providing turnkey services to help our partners reach their clean energy goals.

SEEL®
Solutions for Energy Efficient Logistics
A Certified Minority Business Enterprise (MBE)

AN MCL JASCO COMPANY

Thank you MichBusiness!



LOUIS E. JAMES
CHAIRMAN & CEO
SEEL, LLC

E'LOIS THOMAS, PH.D.
PRESIDENT
SEEL, LLC

Reach out to learn more about how we can help you on your energy efficiency journey.

seelllc.com
313.841.5000
information@seelllc.com

Welcome

The 9th Annual Best of MichBusiness Awards!

The Best of MichBusiness Awards celebrates the programs and companies that make our state a great place to live and work. This year's awards program will honor the companies that made a difference in 2023 and showed outstanding leadership in a time of social and economic uncertainty.

Thanks so much for joining us — we are thrilled to celebrate the many successes of The Best of MichBusiness with you!

Event Agenda

3:30 pm	Registration, Networking, Drinks and Hors d'oeuvres
4:15 pm	Awards
5:30 pm	Conclusion

---

(248) 459-1664 | julie@nemethmarketing.com

www.nemethmarketing.com

At Blue Cross, we know you want the best for your employees. That's why we're ready to help with plans designed to fit any budget, and coverage you can use anywhere, thanks to one of the largest networks of doctors and hospitals in Michigan. From maternity and menopause to mental health and virtual care, we offer whole health coverage and solutions that you and your team can trust.

Attracting better talent starts with having better benefits, and we're ready to help.
bcbsm.com/employers

Blue Cross Blue Shield of Michigan and Blue Care Network are nonprofit corporations and independent licensees of the Blue Cross and Blue Shield Association.

Thanks To All Our Sponsors!

Premier Sponsors:

Gold Sponsors:

Silver Sponsor:

Host Sponsor:

Media Partner:

INSPIRED

What inspires us? Knowing that we can have a positive impact on every organization and life that we touch.

To us, CPA stands for Close Personal Attention – and that's what we deliver. Our clients appreciate our dedication to their success, our can-do attitude and our emphasis on getting to know their specific interests, challenges and opportunities. We know this type of focus is rare, and it's part of what keeps our clients with us for so long. It is our honor and pleasure to help our clients reach their business and personal goals. We look forward to serving you, as well!

DKSS

INSIGHTFUL · INVOLVED · INVALUABLE

CPAs + Advisors

Financial Statement Compilations, Reviews + Audits • Business + Personal Tax Return Preparation + Planning • Estate, Trust + Wealth Planning • Multistate + International Tax Consulting • Tax Audit Representation • CFO for Hire • Accounting + Bookkeeping Services Business Valuations • Mergers + Acquisitions • Family Business Consulting • Employee Benefit Plan Audits • New Business Formation + Advice Business Exit + Succession Planning • Internal Control Reviews • Projections + Forecasts • Benchmarking + Profit Enhancement Studies

3001 W. Big Beaver Road, #700 | Troy, MI 48084 | 248.649.3400
24825 Little Mack, #100 | St. Clair Shores, MI 48080 | 586.773.0450
www.DKSScpas.com

Thanks To All of the MichBusiness Champions!

Our MichBusiness Champions support a variety of business initiatives to enhance and promote Michigan businesses statewide. These companies provide valuable resources to assist in sustaining and fostering Michigan as a great place to work and live. We thank all of our MichBusiness Champions for their support!

Blue Cross Blue Shield Blue Care Network of Michigan

BUTZEL ATTORNEYS AND COUNSELORS

DKSS INSIGHTFUL · INVOLVED · INVALUABLE CPAs + Advisors

Frankenmuth® INSURANCE

---

eTITLE

Best of MichBusiness Awards

Triple Trusted Advisors Winner!

We are thrilled to receive such a magnificent award. As a Michigan-based, women-owned company that has been at the forefront of title and settlement for more than 20 years, it's our mission to help people realize their dream of buying a home and to help foster the economic development and revitalization of the great State of Michigan.

248.502.3100 | etitleagency.com

Employment Opportunities for All Abilities

Supported Employment

Transition Services

Engagement in the Community

Programming

STEP
Services To Enhance Potential

Services To Enhance Potential (STEP) is a non-profit organization that provides support and services to nearly 1,400 persons with disabilities and other mental health needs in Wayne and Macomb counties. Individuals with barriers to employment are enabled to reach their best potential and life goals through self-employment, supported employment, volunteer opportunities, and a variety of programs and trainings.

STEP is the owner and operator of three STEP Thrift Store and Donation Centers. Customers who shop and/donate at any of our thrift store locations are helping the consumers of STEP services become proud members of society.

STEP 50 YEARS 1972—2022 SERVICES TO ENHANCE POTENTIAL

2941 S. Gulley Road, Dearborn, MI 48124
734-718-0483 l www.stepcentral.org

Thanks To Our Board Of Advisors!

Cindy Brown
Grand Valley State University

Lesley Delgado
Strategic Recruiting Services

Kofo Domingo
Bedrock Detroit

Lisa Esposito
Royal Aluminum & Steel

Jamie Faber
Chase

Sam Frank
Harvey Hohauser & Associates

Regina Gaines
House of Pure Vin

Roni Hazelton
Cherry Republic

Henry Lau
Core Focus Associates

Becky Loveland
Dawn Foods

Tom Nixon
Creative Mill

Sola Obayan
BTO Solutions

Andrew Raupp
STEM.org

Mark Stackpoole
Global Telecom Solutions

Danielle Thornberry
Rehmann

Chris Tidwell
Magformers

STRATEGIC RECRUITING SERVICES

Let's build your team up together

We simplify HR and recruiting by building meaningful relationships so that people and positions are fulfilled.

www.strategicrecruiting.net
info@strategicrecruiting.net

The 2023 Best of MichBusiness Winners

ENTERTAINMENT
Crystal Mountain
Emagine Entertainment
Great Lakes Segway
Longlong Art Studio
M1 Concourse
The Detroit Athletic Club
The Magic Soiree

FINANCE
Blackford Capital
Bridge Business Credit
Chief Financial Credit Union
Community Financial Credit Union
Consumers Credit Union
DKSS CPAs + Advisors
Doeren Mayhew
Mercantile Bank
Oxford Bank
Regal Holdings, LLC

GENERAL SMALL BUSINESS
Allen Supply
Allie Siarto Photography
Ask Jennyfer
Canine to Five
CCI Industrial Constructors
Full View Productions
Mount-N-Repair
My New Favorite Thing, LLC
Pro Dock Inc.
Ryan Transportation-BCH Holdings Inc.

MANUFACTURING MARVELS
Automatic Spring Products
Elite Mold & Engineering
Mag Automotive
Stone Plastics
SW North America
Target Steel

MARKETING & PR PROPHETS
1 Bold Step, LLC
Envision Advertising Design & Video Production LLC
CKC Agency
JCG Associates, Inc.
Nemeth Marketing
OneMagnify

NON-PROFIT BEACONS
BasBlue Foundation
Dutton Farm
Kevin's Song
Leadership Oakland
Life Remodeled
Macomb County Habitat for Humanity
Michigan Saves
Services to Enhance Potential
St. Vincent and Sarah Fisher Center
Sterling Heights Lions Club
Susie Q's Kids Inc.
Work Skills Corporation

SUCCESSION SUCCESSES
Contract DeWatering
Global Environmental
Hema-Tec Inc.
Roncelli, Inc.
Wholesale Heating Supply Co.

SUSTAINABLE SUPERHEROES
Dry Ice Works
Future Energy
Lincoln Stone Paper
SEEL, LLC
Vickie Gould International, LLC DBA Life Changing Energy

TALENT STARS
Acro Service Corporation
Brightwing
OpTech, LLC
Robert Half
Technology Resource Group

TASTE SENSATIONS
Atlas Wholesale Food
Cherry Republic
Mr. Leslie's Cheesecakes
National Food Group

TECHNOLOGY GURUS
aThingz
ClickBid
ConnectedGeek
DG Technologies
InfoReady
Lagarda Security
May Mobility
NTT Managed Services
Nuspire
SensCy
Textdrip
Whisker

TRIPLE-TRUSTED ADVISORS
AMS Global Immigration PC
Austin Benefits Group
Bush Seyferth, PLLC
Challenger, Gray & Christmas
eTitle Agency Inc.
Gordon Advisors
HR Pro/BenePro
IT Medics, a division of Evans Consulting Services, LLC
Jennifer Ross Business Affairs
Kapnick Insurance
Pathfinders Wealth
Rose Street Advisors
Sadek Law
State Farm

WELLNESS & WELLBEING
Beyond Fitness Family
Browe Skin + Brow Bar
Mother Earth Natural Health-The CBD Experts
Nourishing Ways Center
Twissted.Life

Rose Street Advisors

BENEFITS • HR CONSULTING • INVESTMENTS • LIFE INSURANCE • RETIREMENT

HIRE — Employee Benefits — HR — Retirement Plan Advisory — Executive Planning — Retire — LEGACY

Scan here to receive newsletters from the Rose Street Advisors Community!

Your guide from hire to retire...

Visit us today!
244 North Rose Street Kalamazoo, MI 49007
Main: 800.233.0749
Fax: 269.343.3533
www.rosestreetadvisors.com

KEEP CONNECTED WITH US

www:longlongart.org

OUR VISION: ART &CULTURE

Longlong Art Studio was founded on the notion of providing a place for both amateurs and experienced artists to immerse themselves in art. Under the guidance of Longlong art studio, students are encouraged to imagine, explore, experiment, and expand. This program is perfect for any committed student and adults who love art and culture, whether they wish to have a creative outlet or submit their work to international contests."

MISSIION:

To promote connections between communities through arts and cultural education, enhance students' creativity, disseminate culture, and make a positive impact on society.

STUDIO CONTACT INFO:

1909 Livernois Rd.
Troy, MI 48083
(248)-808-5828

INSPIRING THROUGH ART, CONNECTING THROUGH HEAR

LONGLONG ART STUDIO

"2023 Best of Troy" in Art School
"Published in Troy Lifestyle Magazine.

ELITE
MOLD & ENGINEERING INC.

TEAMELITEONLINE.COM

Ready for unmatched injection molding?

Discover the art of flawless parts

Experience Reliable Excellence!

Thank You
TS
TARGET STEEL
Thank you, MichBusiness for your commitment to recognizing the Best of Michigan Businesses and Congratulations to all of our team members at Target Steel, we are proud of our employees and could not achieve what we do without you.
www.targetsteel.net

SW NORTH AMERICA, INC.

Recognized by MichBusiness

for our manufacturing leadership

the BEST of MichBusiness 2023 WINNER

Aerospace EV Automotive Agricultural Medical Fuel Cells

Machines. Technology. Systems.
All from a single source.

sw-machines.com

SW

Specializing in Healthcare, IT, & Engineering professional talent
OpTech
TALENT. SOLUTIONS. TECHNOLOGY.
optechus.com
313.962.9000
We are on a mission to connect great talent with great companies. It's as simple and as powerful as that.

LIFE REMODELED
together w/ you!
Best of MichBusiness // Nonprofit Beacon Award
Thank you, MichBusiness, for your support of Detroit Neighborhood Revitalization that lasts!
WWW.LIFEREMODELED.ORG

BROAD EXECUTIVE MBA
BIG TEN MBA.
LOCAL COMMUTE.
COHORTS IN EAST LANSING | TROY | FLEX
broad.msu.edu/emba

Future Energy®

Intelligent Technology. Unlimited Possibilities.

With the new challenges your team faces every day, what tools do you have to help you strategize, respond, and profit?

Future Energy's ***Interface*** is an award-winning technology platform that connects devices, visualizes data, and enables the controls to run your business smarter. Our comprehensive solutions boost your processes and energy efficiencies while aligning with carbon initiatives, economic goals, and much more.

Interface

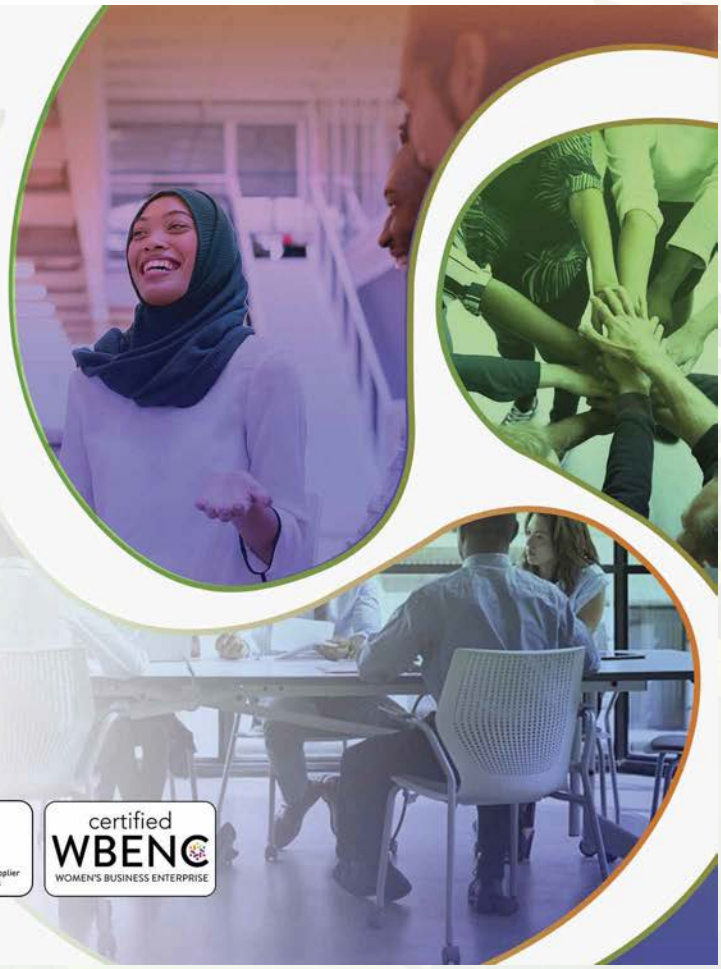
Discover More
844.414.0880 | FutureEnergy.com

the BEST of MichBusiness 2023
WINNER
Sustainable Superheroes

EXODUS
CONSULTING GROUP

Building Better And More Inclusive Workspaces

Exodus Consulting Group is committed to delivering customized, strategic DEI solutions. Your business is not like any other business - **why should your DEI strategy be?**



Contact us

Exodus Consulting Group, LLC
www.exodusconsultinggroup.com
833.939.6387

Business certifications

WOMEN OWNED™
NMSDC National Minority Supplier Development Council
certified WBENC WOMEN'S BUSINESS ENTERPRISE

An Exclusive Solution To Meet Your Supplier Diversity Goals

MichBusiness
SUPPLIERDIVERSITYPROGRAM

certified WBENC

MichBusiness has an exclusive Woman Business Enterprise Insurance program that can help small and mid-sized companies reach their supplier diversity spend goals, all while still receiving great service from their agent or broker.

- Does your company have to report diverse spend with women-owned businesses?
- This exclusive opportunity will allow them to count health premiums toward spend with a woman-owned business.
- Join **MichBusiness** as a **Thrive** member and receive additional benefits including financial perks, networking, sponsorship and advertising exposure, HR back-office support, discounts on health compliance solutions, access to best practices from the nation's top employers, and much more.

Contact us at
586-393-8800 or email
SupplierDiversity@michbusiness.org

Blue Cross Blue Shield Blue Care Network of Michigan

JRBA
JENNIFER ROSS BUSINESS AFFAIRS

Entertainment Legal and Business Affairs Consultants

- Agency & Brand Consultation
- Legal Compliance & Licensing
- Contract & Digital Asset Management
- Broadcast & Digital Production Support
- Social Media Marketing
- Music Licensing
- Celebrity & Influencer Negotiations

www.jenniferrossba.com

SAVE UP TO 60% OFF

SELECT E-BIKES & ACCESSORIES

248-859-5057 | www.greatlakessegway.com
1624 W West Maple Rd. Walled Lake, MI 49390

PEDEGO WALLED LAKE

GREAT LAKES SEGWAY

CEO Thought Leadership

Virtual CEO Roundtable Discussion Groups

These discussion groups are exclusive to the CEOs of the Best and Brightest community. Given the magnitude of issues facing Best and Brightest leaders, we will focus on the most pressing issues that you are managing. Topics may include talent retention, compensation and benefits, remote work, future strategic planning, talent and material shortages, burnout, and stress in the workplace as well as culture challenges.

The next session will take place on:
Thursday, December 7, 2023

Space is limited in these groups.
Register a CEO here:
https://thebestandbrightest.com/ceo-thought-leadership-series/

Susie Q's Kids

Provides Comfort Bags to Kids in Need

Our comfort bags contain a panda bear, blanket and activity items (coloring books, crayons, colored pencils, playdoh, matchbox cars, card games, stickers, and more) and are tailored to the needs of the kids in various nonprofits who distribute our bags, some contain hygiene bags, sensory kits, or grief material.

We Help Kids In:

Hospitals, Hospice, Mental Health Facilities, Shelters, Foster Care, Advocacy Centers, Autism Centers, Grief Centers, Schools, Camps, and Youth Groups

In honor of Susie McBride-Welsh

We Engage "Kids in Helping Kids"

As the Community Partner of the Year for American Foundation Suicide Prevention (AFSP), we promote suicide awareness and prevention and the power of positivity
"It's OK to not be OK"

Work With Us

- Financial and In-Kind Donations
- Collection Drives at Your Location
- Host or Sponsor a Bag Stuffing Event
- Volunteer to Stuff Bags or Provide Your Expertise to Make Our Program Better
- Connect us to Businesses and Support Groups Within Our Community

SUSIE Q'S KIDS COMFORT BAGS FOR KIDS www.SusieQsKids.org

the BEST of MichBusiness 2023 WINNER

GREATNONPROFITS 2023 TOP-RATED NONPROFIT

Schedule a visit at our new Location:
Corporate Park West Business Center
6349 14 Mile Rd., Warren, MI, 48092

Dr Mary Welsh, President/Co-Founder
drmary@susieqskids.org
248-220-6846
www.susieqskids.org

Âthingz
Autonomous Supply Chain.

SALES & LOGISTICS OPERATIONS PLANNING WITH EXECUTION

Gartner Recognized

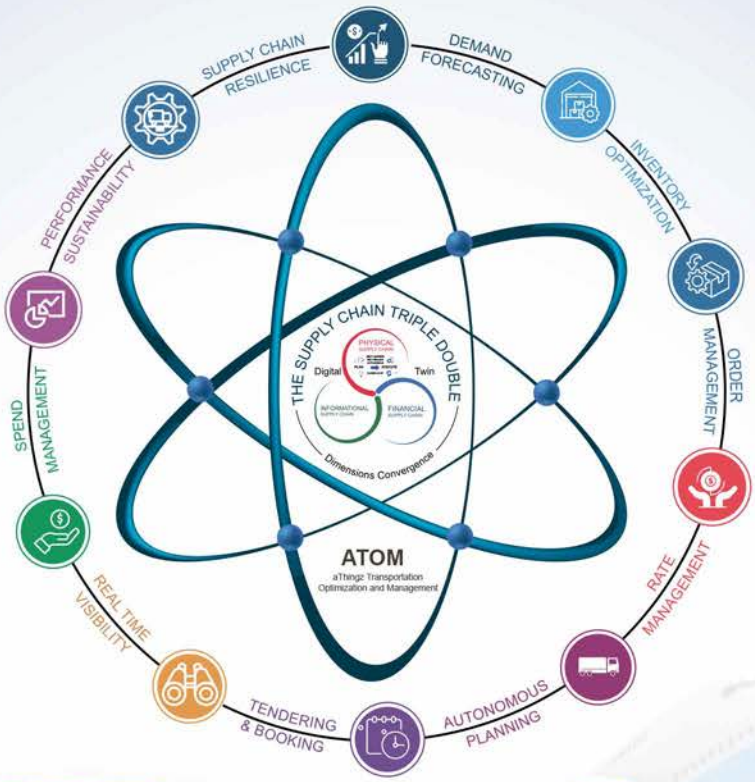
Microsoft Partner

30th annual supplier of the year

Supplier of the Year Award - Inbound Material

29th annual supplier of the year

Overdrive Award - Total Enterprise Cost



PLAN FOR EVERY PART (PFEP)

- Master Data Driven
- Optimization
- Logistic Plan & Cost per part
- End to End Visibility [S&OP L&OPE]
- Performance to Plan
- Visibility into On-Time in Full
- Reduced Variability
- Improve Partner Success
- Improve Efficiencies

DISTRIBUTION & LOGISTICS

TOP 3 SPEND CATEGORY IN THE ENTERPRISE

End to End Visibility -Strategic and Tactical Digital Transformation for Supply chain and Logistics

New way,better way, to manage logistics and transportation

Cost take out implications of the new way

- 15-35% Reduced logistics spend
- 70-80% Improved network master data quality
- 20-45% Increased productivity
- 10-20% Increased forecast accuracy
- 10-20% Increased On Time In Full
- 90+% Reliability in Ocean visibility
- 10-20% Reduced stock outs
- 20-30% Improved cash flow visibility
- Resiliency + Agility

aThingz

Logistics As A Service

LaaS

- Augment Human Intelligence with Generative AI
- Unique Demand-Driven, Closed-loop Transportation Planning
- KPI Driven
- Guaranteed Cost Savings
- Agile and Flexible "as a service" engagement models
- Accelerated Customer ROI and Time to Value
- Increased Accuracy in Supply Chain Business Decisions

Delivering Accelerated Business Value...

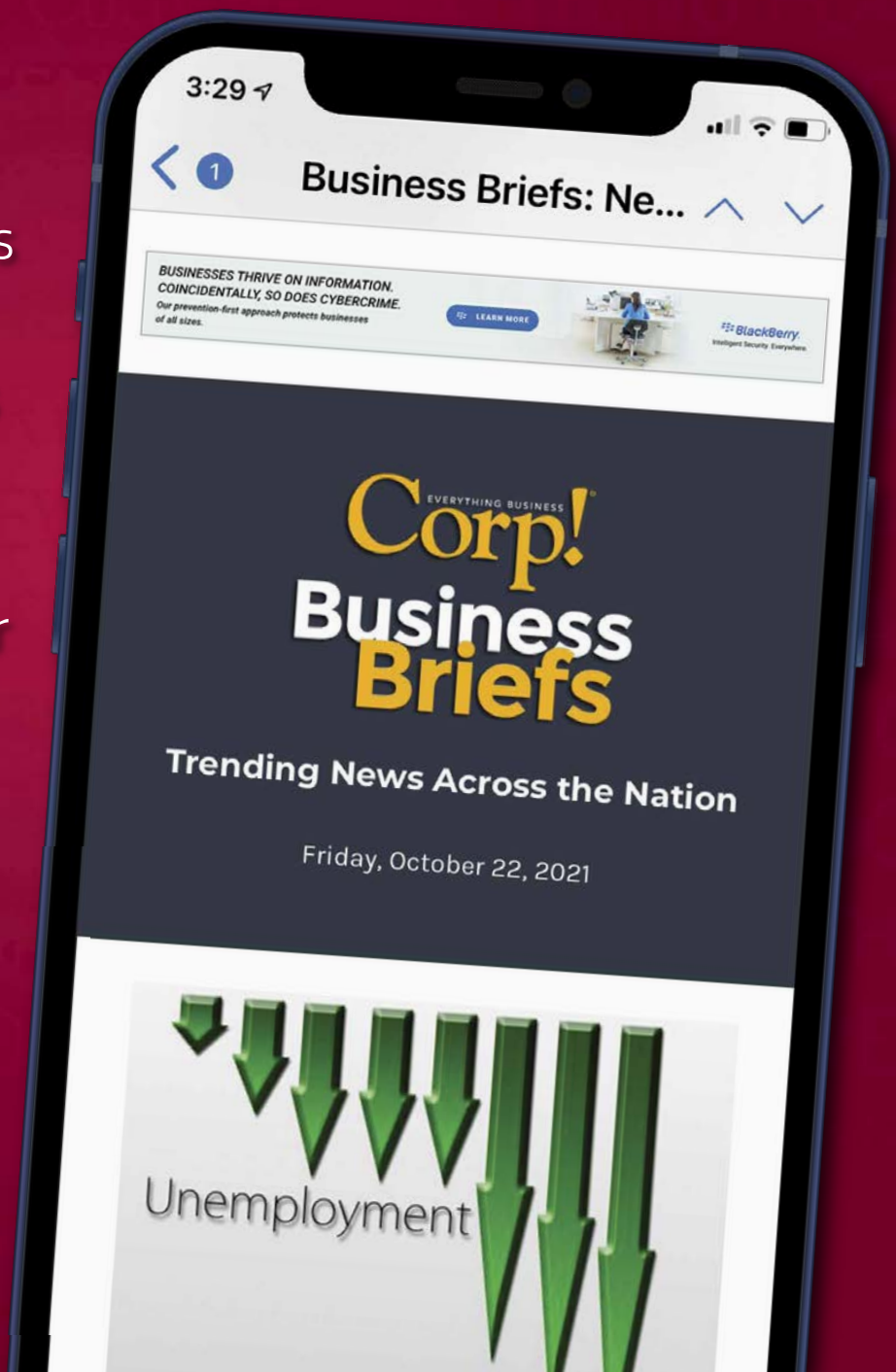
2000 Town Center, Suite 1710, Southfield, Michigan 48075, United States
www.athingz.com

EVERYTHING BUSINESS

Corp!

CORP! E-PUBS DELIVER BUSINESS SUCCESS STORIES TO YOUR DESKTOP OR MOBILE DEVICE EVERY WEEK!

Corp! Magazine's digital publication gives readers meaningful, original stories that inform, intrigue and entertain business owners and top-level executives. Each digital publication is delivered directly to your desktop or mobile device.



Visit corpmagazine.com today to sign-up for our FREE e-publications delivered directly to your e-mail inbox!