



MichBusiness THRIVEMEMBERSHIP



Overview

- Value 1 Strategic Promotion and Networking Opportunities**
Program support or sponsorship can be customized for your needs including event tickets, exhibitor booths and logo exposure. In addition, we can provide warm introductions to key businesses and access to a wide network of corporate advisors and local leaders.
- Value 2 Training, Education and Advocacy**
Access to local and national peer groups, specialized leadership training, and frequent webinars on timely topics from National business experts, as well as state-level advocacy to help guide you through today's complex business environment.
- Value 3 Health, Wellness and Well-being in the Workplace**
Thrive members will receive health and wellness focused content including articles and education, resource guides, and best practices shared from the MichBusiness community, including award winning Michigan based companies.
- Value 4 Consolidated Billing for BCBSM and BCN Health Insurance**
This solution provides Thrive Members with a consolidated health insurance premium bill, provided weekly for self-funded groups, or monthly for fully insured groups, easing the payment process and improving service & support with BCBSM and BCN, all while receiving the same great service from your current agent or broker.
- Value 5 Compliance Solutions and Administrative Support**
Thrive Members receive complimentary HR compliance tools, such as Summary Plan Descriptions and Section 125 POP Plans, plus discounts on COBRA administration and much more.
- Value 6 Access to Best Practices Resource Guides**
Thrive members will receive the annual Best Practices Resource Guide including industry success stories and best practices from national leaders in Human Resources, Leadership Practices, and Wellness in the workplace.
- Value 7 Exposure and Advertising in Corp! Magazine**
Thrive members can choose advertising packages in a dozen various digital publications of Corp! Magazine, as well as customize program support at one of Corp!'s many signature programs and events such as the Women Thrive Conference, Salute to Diversity Awards, and Best of MichBusiness awards.
- Value 8 Discounts on Best and Brightest Program Offerings***
Thrive members who nominate their companies for the Best and Brightest Companies to Work For, will receive waived scoring and analysis fees, and discounts on benchmarking reports.
**only applies to first time program participants.*

**Contact us at 586-393-8800 or via email at
ThriveMembership@michbusiness.org**