

## Mobile app puts important health information at your employees' fingertips

The free health and wellness services and programs from **Blue Cross Health & Wellness, powered by WebMD<sup>®1</sup>** are now available on the [new mobile app](#).

Using an [Apple<sup>®</sup> iPhone<sup>2</sup>](#) or an [Android<sup>™</sup> smartphone<sup>2</sup>](#), both you and your employees can:

- Sync fitness devices and apps in one place
- Take a health assessment
- Set health goals and receive notifications and reminders
- Track health measurements
- Look up credible health information from WebMD

With these tools at their fingertips, your employees can easily track their diet and exercise, and keep up with annual check-ups. This can mean fewer visits to the doctor's office and spending less on medications.

Our mobile app also provides the information and tools your employees can use to manage their plans, such as checking deductible, out-of-pocket maximum balances, claims activity and explanation of benefits statements. Your employees can also select a primary care physician and pull up their Blue Cross Blue Shield of Michigan or Blue Care Network ID cards whenever they're needed.

### Other new app features

The app also makes accessing benefits even more convenient while on the go, including:

- **Touch ID:** Employees can use their fingerprints to get safe, secure and instant access to their accounts. (Phone must have fingerprint recognition technology for this feature.)
- **Account registration:** If any of your employees haven't already, they can [register](#) for their member accounts with a few taps of on their smartphone screens.
- **Message Center:** Employees can stay organized by keeping sent and received messages from Customer Service representatives in one location.

Remember, if you or your employees already have our mobile app, you'll need to update it to access the new features. If you don't, search **BCBSM** at:



<sup>1</sup>WebMD Health Services is an independent company supporting Blue Cross Blue Shield of Michigan and Blue Care Network by providing health and wellness services.

<sup>2</sup>Must have a compatible operating system.

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Help your employees learn more about our mobile app. All you need to do is:

- Send employees to [bcbsm.com/app](https://bcbsm.com/app) for more information
- Use this [flier](#), [poster](#) and [email template](#) to introduce your employees to the power of the BCBSM app
- Look for more employee communication resources and materials at [bcbsm.com/engage](https://bcbsm.com/engage)

And if your employees don't have a **bcbsm.com** account, let them know [registration](#) is easy. They can use the mobile app.