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NEW DESIGN.
ADDED RESOURCES.
EASIER NAVIGATION.

We've redesigned bcbsm.com/engage to help your employees get the most out of their plan and take care of their health. You can either download an entire toolkit by topic or choose a specific piece within each toolkit.

TOOLKIT TOPICS

- Choices for care
- Health and wellness programs
- Getting care online
- How to use an online account
- Understanding treatment costs
- How HMO coverage works
- Finding a high-quality doctor
- Opioid resources
- Mental health awareness

READY-TO-USE RESOURCES



Flyers



Prewritten newsletter articles



Brochures



Posters



Videos



Postcards



Email templates

And we're continually adding more materials and topics, so check back often.

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